

nyxstock

Brand guidelines

November 2026

Logo

The wolf and the wordmark, side by side, in a single color.



Logo. The first choice, wherever Nyxstock is named.



Stacked. For square spaces.



Symbol. When space is tight, or the name is already there.

Color versions

Neon on black comes first. On neon or white, use black. On dark images, white.

Neon on black

Black on neon

Black on white



White on dark images

Space and size

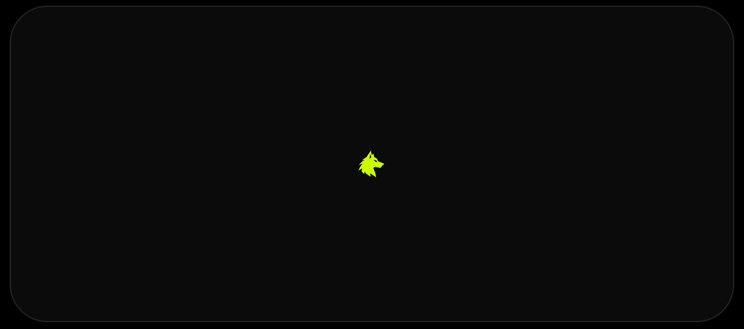
Keep the height of the x in nyxstock clear on every side. Below these sizes the wolf loses its eye.



Clear space. One x on every side.



Logo. At least 24 px tall, shown here at that size.



Symbol. At least 20 px tall, shown here at that size.

App icon

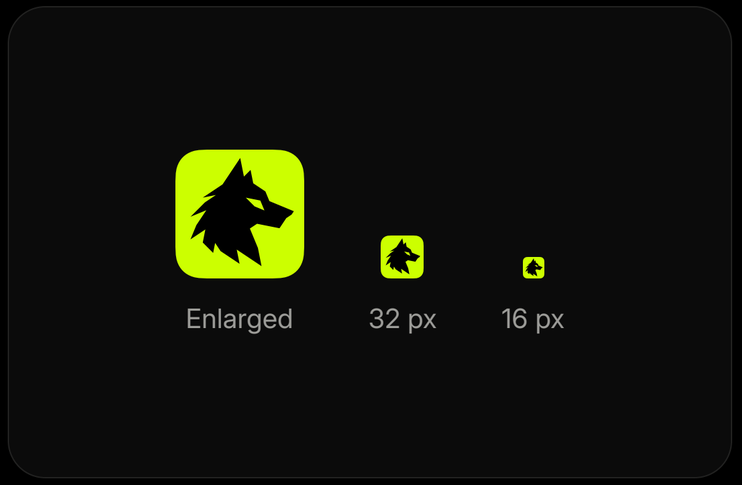
The neon tile is the only shape the wolf sits in. Use it for app icons, avatars, favicons and token icons.



App icon. The black wolf on the neon tile.



Avatar. The same, in a circle.



Favicon. A simpler wolf with a bigger eye, for 32 px and below.

Color

Mostly black, with neon used sparingly.

Neon

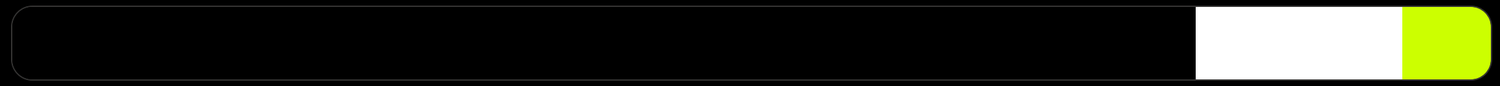
#CCFF00
RGB 204 255 0

Black

#000000
RGB 0 0 0

White

#FFFFFF
RGB 255 255 255



A rough balance for a page.

Type

Inter for words and Geist Mono for figures. The wordmark is drawn from Manrope Bold and is never typed.

Inter. Headlines and text.

Split stocks into day and night.

Geist Mono. Prices and figures.

0123456789 $ + − %

Manrope Bold. Only in the wordmark, already outlined in the files.

nyxstock

Don't

Use the files as they are. These are the usual ways a logo gets broken.



Don't stretch or squash it



Don't change its color



Don't use two colors



Don't put neon on light backgrounds



Don't add glows or shadows



Don't rearrange or flip it



Don't retype the name



Don't put the wolf in other shapes

Name

Write **Nyxstock** in sentences. The lowercase **nyxstock** belongs to the logo. **gn** and **gm** stay lowercase too.

Using these files

Use them unchanged and only to refer to Nyxstock. Please don't suggest that Nyxstock endorses or works with you unless it does.

nyxstock @nyxstock on X

